



iVend Passes

Digital Passes on Apple Passbook and Android Devices



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Product Overview

iVend Passes is a platform for retailers to deploy Digital Passes on Apple Passbook and Android devices. Engage customers with a digital Loyalty Card, digital Coupon or digital Gift Cards. iVend Passes remove the technical challenge in doing so allowing to focus on consumer engagement. iVend Passes is a cloud based application that enables retailers to use the service seamlessly at their point of sale.

iVend Passes helps retailers to stay connected with their customers. Build pass template for targeted customer base and send Passes to all customers without the hassle of a custom mobile application



What are iVend Passes

Digital passes enabling retailers to distribute Gift Cards, Coupons and Loyalty cards to their customers

A subscription based application which works with Android/iPhones (iOS 6 and above)

Have scanable barcodes eliminating the need to carry physical papers or cards

Enabling end customers to store and view their digital passes

Product Features

Easy to Deploy

Template Designer

Use WYSIWYG template designer to layout design. Once done, use the template to create even more personal passes for the masses.

Email Designer

Email Designer enables sending customized email messages along with your passes. As an added touch there is an option to send an image of the pass that they are receiving.

Comprehensive Dashboards

Density Map: An important section in the dashboard, allows to analyze the highest concentrations of passes and where they are being used.

Usage Ratios: View the ratio graphics to evaluate ROI. At a glance one can view Add vs. Del, Sent vs. Opened and more...

Notifications: View notifications and updates in real-time of usage. Manage pass quickly at a glance to maximize your ROI.





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