

Choose Your Path to Success

Whether your small or medium business's goal is to save money, grow your organization, improve operations, make your customers happy — or all of the above — Enterprise Resource Planning software is your answer.

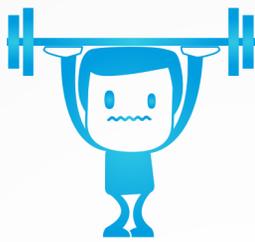
SO, WHAT'S STOPPING YOU FROM USING ERP?



Nothing's stopping me.



ERP costs too much.



ERP is too much effort.



ERP is too complicated.



My company is too small for ERP.

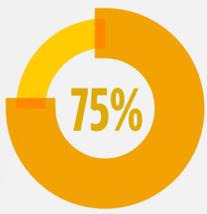


I can get by without ERP.

DID YOU KNOW?



Best-in-class organizations with ERP have 91% customer retention.



SaaS ERP's total cost of ownership is low enough for 75% of organizations to consider it.



On a scale of 1 to 5, the average impact on IT workload is less than 3, according to SMBs with SaaS ERP.



44% of organizations are willing to consider SaaS ERP for the perceived ease of implementation.



68% of organizations with less than \$50 million in annual revenue use ERP.



60% of best-in-class organizations report improved profits as a result of ERP.

SOUNDS LIKE A SMART INVESTMENT, DOESN'T IT?

CHOOSE

Definitely.

SOUNDS PRETTY EASY, DOESN'T IT?

CHOOSE

Doesn't sound worth the effort.

Actually, yes.

DO YOU FEEL BETTER ABOUT IT NOW?

CHOOSE

I sure do.

Not really.

DON'T FEEL SO ALONE ANYMORE?

CHOOSE

I'm good now.

Alone. Afraid. A little concerned.

SOUNDS BETTER THAN THAT SPREADSHEET FARM YOU'RE RUNNING, DOESN'T IT?

CHOOSE

You'll have to pry these tables from my cold, dead hands.

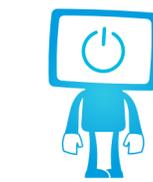
I'm still in that 25%.

WHAT IF WE TOLD YOU SMBs' ROI AVERAGES 26 MONTHS FOR ERP?

CHOOSE

I'd say sign me up.

Meh.



DO YOU THINK YOU'RE UNDERSTAFFED? 38% OF ORGANIZATIONS CONSIDER CLOUD ERP BECAUSE OF A LACK OF INTERNAL IT RESOURCES.

CHOOSE

Oh, we can handle it.

We do run pretty lean.

I doubt it.

WOULD IT HELP TO KNOW THAT 50% OF SMBs WITHOUT ERP BELIEVE THEY'RE TOO SMALL FOR IT?



CHOOSE

Wow, I'm feeling much better.

I just want to be appreciated.



DID YOU KNOW ONLY 22% OF BEST-IN-CLASS COMPANIES STILL RELY ON SPREADSHEETS?



CHOOSE

22% is still a lot of best-in-class companies.

Yikes. I should rethink this.

WHEN WOULD YOU LIKE TO PAY FOR YOUR SOLUTION?

CHOOSE

All at once.

Over time.

It's not an emergency. Yet.

Right away.

WHEN DO YOU NEED TO GO LIVE?

CHOOSE

IS THAT ALL?

CHOOSE

Yes.

No.

ARE YOU ONE OF THEM?

CHOOSE

I'd like to be.



ON-PREMISE ERP

67% of SMBs say they're willing to consider on-premise SaaS ERP solutions.



CLOUD ERP

Many SMBs—55%, in fact—say cloud ERP is a solution they're willing to consider.



DATA PRISON

Prepare to gaze through the bars of your spreadsheets and imagine life on the outside.